

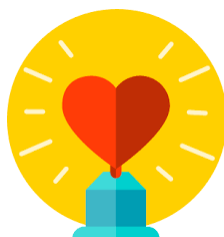


**291 276** Unique Users monthly  
**460 358** impressions monthly

\*01.01.2017-31.01.2017 via Google Analytics



almost **30 k followers**  
@Dzieckowpodrozy



posts with more than **500 k reach**  
and great reactions



Audience

**92 % Women\*** 8 % Men

\*Decision makers about family travel destinations

Age: **25-34 - 48 %**      **35-44 - 39 %**

**69 245 readers**

of Dzieckowpodrozy.pl e-Magazine



**About:** Dzieckowpodrozy.pl - the first Polish online magazine about travelling with children made by passionate parents! Portal and e-Magazine available on numerous platforms which means it is always there with its readers - active parents for whom trips with children are fascinating adventures of discovery. Among our readers, as well as editors you will find people writing their own travel and parenting blogs. We are the first medium to connect bloggers, globetrotters and parents who simply search for inspiration for holiday and weekends with their kids.



**Top Google positions:** Our content has been appreciated by Google's search engine which puts it in the top results for phrases of most of the coverage of places we review (total 7000 phrases at TOP10 and about 500 phrases at TOP1) ex. "Sztokholm weekend z dzieckiem" [Stockholm weekend with a child]; "Londyn weekend z dzieckiem" [London weekend with a child]; "Teneryfa z dzieckiem" [Tenerife with kids] or general phrases others such as: "wczasy z dzieckiem za granicą" [holiday with a child abroad] "podróże z dzieckiem" [travel with kids] and many more.



## Media Influencers



<http://pytanienasniadanie.tvp.pl/25008742/pomysly-na-rodzinna-majowke>



**How can we work together?** We love working with brands on campaigns of all sizes - from one post or a series of blog posts with photography and video. We welcome family press trip opportunities from PRs, tourism brands, tour operators and especially cooperation with tourism boards. We can provide reviews of flights, hotels, attractions and anything else travel and kids related. Creating engaging social media campaign that reach your target audience is our speciality. As we are both experienced and open-minded team - sky is the limit.

## Contact:

**Wojciech Kreft + 48 501 100 560**  
**redakcja@dzieckowpodrozy.pl**

## Testimonials and Brands we have worked with



Letter of recommendation



LEGOLAND Billund Resort has since the end of 2014 been working together with Dzieckowpodrozy.pl and Wojciech Kreft. Not only as a medium but also as an advisory Partner.

This cooperation has so far been very beneficial for us and is a major reason for our success in Poland and I am sure this corporation will continue for many years.

I can strongly recommend Dzieckowpodrozy.pl to others who also have seen the growing potential in the polish market. The knowledge and the expertise that they can support with is vital for a strong and valuable campaigns in the Polish market.



If additional information is needed do not hesitate to contact me.



Best regards  
  
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Head of International Markets

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