





146 567 Unique Users monthly 299 709 impressions monthly

*August 2016 via Google Analitics



almost 20 k followers @Dzieckowpodrozy



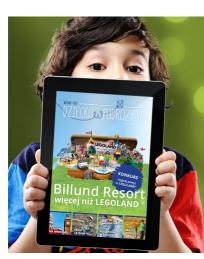
posts with more than 500 k reach and great reactions



Audience 92 % Women* 8 % Men *Decision makers about family travel destinations

Age: 25-34 - 48 % 35-44 - 39 %

69 245 readers



of Dzieckowpodrozy.pl e-Magazine





About: Dzieckowpodrozy.pl - the first Polish online magazine about travelling with children made by passionate parents! Portal and e-Magazine available on numerous platforms which means it is always there with its readers - active parents for whom trips with children are fascinating adventures of discovery. Among our readers, as well as editors you will find people writing their own travel and parenting blogs. We are the first medium to connect bloggers, globetrotters and parents who simply search for inspiration for holiday and weekends with their kids.

Top Google positions: Our content has been appreciated by Google's search engine which puts it in the top results for phrases of most of the coverage of places we review ex. "Sztokholm weekend z dzieckiem" [Stockholm weekend with a child]; "Londyn weekend z dzieckiem" [London weekend with a child]; "Teneryfa z dzieckiem" [Tenerife with kids] or general pharases others such as: "wczasy z dzieckiem za granicą" [holiday with a child abroad] "podróże z dzieckiem" [travel with kids] and many more.



http://pytanienasniadanie.tvp.pl/25008742/pomysly-na-rodzinna-majowke



How can we work togheter? We love working with brands on campaigns of all sizes - from one post or a series of blog posts with photography and video. We welcome family press trip opportunities from PRs, tourism brands, tour operators and especially cooperation with tourism boards. We can provide reviews of flights, hotels, attractions and anything

else travel and kids related. Creating engaging social media campaign that reach your target audience is our speciality. As we are both experienced and open-minded team - sky is the limit.

Don't miss testimonials and brand we have worked with >> next page

Testimonials and Brands we have worked with



Stockholm The Capital of Scandinavia

vacans le

FINNAIR

Stena Line

CLAUS

Camping Holidays



Denmark, Billund

The 2th of June 2016

Letter of recommendation

LEGOLAND Billund Resort has since the end of 2014 been working together with Dzieckowpodrozy.pl and Wojciech Kreft. Not only as a medium but also as an advisory Partner.

This cooperation has so far been very beneficial for us and is a major reason for our success in Poland and I am sure this corporation will continue for many years.

I can strongly recommend Dzieckowpodrozy.pl to others who also have seen the growing potential in the polish market. The knowledge and the expertise that they can support with is vital for a strong and valuable campaigns in the Polish market.

If additional information is needed do not hesitate to contact me.

Best regards lartin Perregaard-Bitsch al Markets

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